



Etsy's Dangerous Jewish CEO

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Recently Etsy, the web based selling site, has been getting a lot of media attention for the rise in its stock price. And, it is being touted as a good investment.

Etsy is pretty cool. It does though have its faults. You can sell knives but not bayonets; because bayonets are specific to guns. I know. It's liberal insanity. And, even though Etsy Customer Service has its limitations, still, it's an American that answers the telephone, and they are fairly responsive.

But, this past week, their insanity went a bit too far. On landing on Etsy.com, there is a banner message posted in a clickable link:

[“Discover handcrafted and vintage creations from Black-owned shops on Etsy.”](#)

It appears that CEO Josh Silverman has forgotten that Jews in Germany also had their shops singled out, and individual Jews were made to wear the Star of David; what was called a “Jewish Badge.” The windows of Jewish owned stores had the word “JUDE” painted on them to identify them to German consumers.

In the concentration camps there was even more imposed diversity, using badges consisting of a mixture of colors. It wasn’t just the Jews that were singled out. People were singled out by nationality, race religion, sexual preference, political persuasion, and personal history.

A red triangle identified a political prisoner, pink was a homosexual, green was a criminal, brown was a Roma, among others. There was even a combining of triangles to further characterize a prisoner, wherein triangles were superimposed, one on the other. Non-Germans had a letter identifying a prisoner’s country of origin with a letter inside the badge. The NAZI’s pretty much had diversity down pat.

The beauty of America was never *diversity*; it was the concept of the *melting pot*. We are all Americans. Diversity is what we as individuals decide to keep of our earlier cultures; mostly at home with family or in special organizations with people from similar geographic regions with a common culture and language. But, when we get those citizenship papers, we become Americans. We are acculturated – or at least should be.

Mr. Silverman doesn’t seem to understand the precedential danger that he is creating. He either doesn’t know or doesn’t care about what happened to millions in NAZI Germany; all by being singled out. Oh, one can say that Etsy’s policy is different from the singling out of racial groups in NAZI Germany. In this instance the Blacks on Etsy, are being singled out to help them, which is quite different from why the NAZI’s singled out Jews. Sadly though, singling out Blacks is also quite different from Martin Luther King’s dream of his children being judged by “*the content of their character not the color of their skin.*”

This same racial identification is why many find *Black Lives Matter* so threatening, even putting aside their ultimate Marxist agenda. All Americans Matter. The key word is *Americans*.

In some form or another Mr. Silverman probably believes he has created his own version of affirmative action.

If one searches Etsy for White owned shops, or Asian, or Native American or Hispanic or Jewish or Muslim or Hindu or Agnostic owned shops – the search yields nothing related to race or religion. It is just Blacks that are being singled out.

It would appear that a buyer would be interested in the quality of the product and the customer service from a seller, not their skin color. It is anonymous equality across the board for everyone in America that we strive for as the ultimate goal. The newly imposed racial diversity is tearing us apart, not making us stronger – creating disunity not creating the unity necessary for a country's stability.

Now that diversity has finally morphed into what it always has been - racial identification, one might expect that, just like NAZI Germany, religious identification and other identifiers may not be too far behind. And, if diversity were to become the new standard, it is possible that those who still cherish the old American dream will have to be removed in order to achieve the necessary required conformity of thought.

Most sadly of all, we are today further from MLK's dream of the ubiquity of rights for all Americans coming to fruition than we were sixty years ago; and instead Obama's nightmare of a fundamental transformation has been unleashed in all its fury on America and is driving us in the opposite direction towards imposed diversity.

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